DO YOU KNOW?

DUE TO DECLINE IN WATER LEVELS:

- Your bore well starts giving less water
- Clean and potable water sources depleting fast
- · Wells need frequent deepening
- Electricity expenses increase due to pumping from deeper levels
- Our traditional water structures, such as ponds and springs, are drying up

STOP! AND THINK BEFORE IT IS TOO LATE!!

- Why do we waste water?
- Why don't we save water?
- Why don't we store water from our roof-tops?
- Why do we allow the rain water to run off as waste?

AREN'T WE ALL RESPONSIBLE?

Beware! Our future generation will not get enough water to drink if we continue to exploit ground water indiscreetly.

THEN WHAT TO DO?

- Adopt rain water harvesting to recharge ground water
- Wherever possible, conserve rain water through sub-surface storage
- Conserve water for the coming generation
- Select crops according to availability of water resource
- As far as possible, allow the rain water to seep into the ground in order to check declining of water levels

Without your cooperation ground water conservation is not possible

EACH DROP COUNTS, IT IS PRECIOUS